

CEO Action for Racial Equity's (CEOARE) Detroit place-based team focuses on amplifying the efforts of established, trusted community-based organizations through corporate engagement to help revitalize Black Detroit neighborhoods.

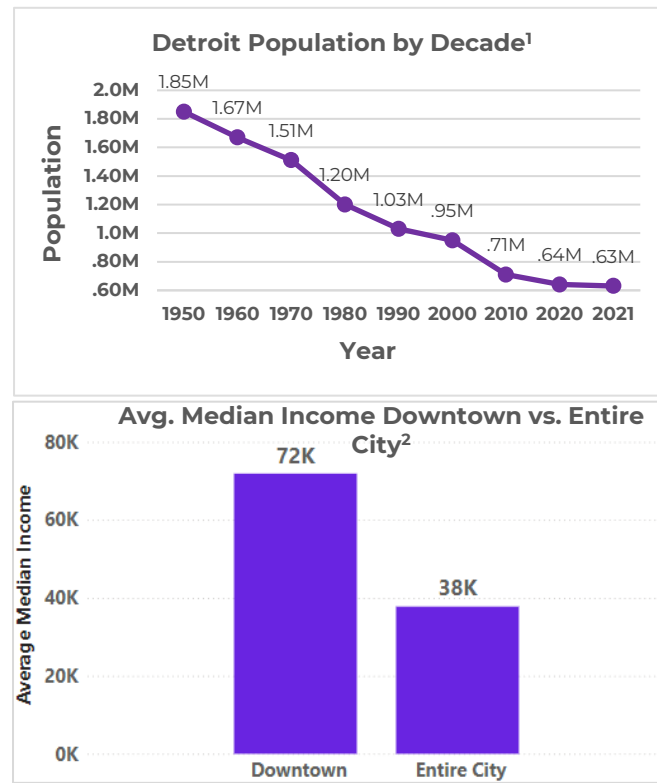
The story of "two Detroits" is one many have heard, but no one knows better than the Detroiters who have been weathered by the city's economic, infrastructural, and population decline over decades.³

This decline and spurts of growth spread unevenly across the city⁴ has left many neighborhoods with aging or obsolete homes and infrastructure⁵, limited access to economic opportunities, and deep digital inequities. With a median average income of \$37,761⁶, many of these neighborhoods live at or near the poverty level every day⁷.

Established Community Development Organizations (CDOs) in Detroit have been advocating, supporting, and communing for change in their own neighborhoods. The collective impact of sustained corporate-community programs can amplify these well-informed neighborhood revitalization efforts to advance racial equity together.

Graph 1 – US Census Detroit's population from 1950 until 2021.

Graph 2 – According to the US Census Bureau, a person living downtown makes double that of someone living anywhere else in the city, a nearly 2x gap between two areas only blocks away



>> Insights we heard from the community

- Foster innovation and economic empowerment for minority-owned businesses
- Support mission-driven organizations such as CDOs and Community Development Financial Institutions (CDFIs)
- Invest in beautification efforts that can play a part in long-term neighborhood revitalization
- Help us rebuild our neighborhoods and infrastructure through improved digital equity and access to quality financial institutions
- Provide resources to support affordable housing and home repair programs
- Add to the resources we have available in our neighborhoods



Contact us to become a CEOARE signatory and help advance our work in Detroit.

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 <https://ceoactionracialequity.com/>

1. U.S. Census Bureau Quick Facts: Detroit, Michigan, QuickFacts Detroit, Michigan, July 1, 2022, <https://www.census.gov/quickfacts/fact/table/detroitcitymichigan>
 2. Community Needs Assessment February 2023 (Wayne Metropolitan Community Action Agency, February 2023), <https://www.waynemetro.org/wp-content/uploads/2023-Wayne-Metro-Community-Needs-Assessment.pdf>
 3. U.S. Census Bureau Quick Facts: Detroit, Michigan, QuickFacts Detroit, Michigan, July 1, 2022, <https://www.census.gov/quickfacts/fact/table/detroitcitymichigan>
 4. United States Census Bureau, U.S. Census Detroit Median Income Source, accessed November 30, 2023, <https://data.census.gov/table?t=Income+and+Poverty&g=860XX00US48226>
 5. Community Needs Assessment February 2023 (Wayne Metropolitan Community Action Agency, February 2023), <https://www.waynemetro.org/wp-content/uploads/2023-Wayne-Metro-Community-Needs-Assessment.pdf>
 6. U.S. Census Bureau Quick Facts: Detroit, Michigan, QuickFacts Detroit, Michigan, July 1, 2022, <https://www.census.gov/quickfacts/fact/table/detroitcitymichigan>
 7. ASPE Poverty Guidelines, January 19, 2023, <https://aspe.hhs.gov/topics/poverty-economic-mobility/poverty-guidelines>
 Downtown: U.S. Census Bureau ZCTA: Detroit, Michigan 48226, Michigan, July 1, 2022, https://data.census.gov/profile/ZCTA5_48226?g=860XX00US48226
 Entire City: U.S. Census Bureau Quick Facts: Detroit, Michigan, QuickFacts Detroit, Michigan, July 1, 2022, <https://www.census.gov/quickfacts/fact/table/detroitcitymichigan>

>> Areas of focus

Neighborhood Conditions

- Nearly 40% of Detroiters said they wanted to “rebuild our neighborhoods” with the funds from the American Rescue Plan Act (ARPA)⁸
- Over the past fifteen years, Wayne County has had a significant drop in “adequate, affordable, and available units” from roughly 48,000 to 24,500 units⁹
- The neighborhoods people live in have a major impact on their health¹⁰

Economic Empowerment

- An estimated 20% of Wayne County’s 1.7M population live in poverty, which exceeds the national poverty level by 11.1 percentage points, and the state rate by 7.4 percentage points¹¹
- A skilled and knowledgeable workforce along with quality education may be the most important driver of health and economic opportunity¹²

Digital Equity

- Detroit has the lowest rate of Internet connectivity in the United States¹³
- Only 60% of Detroit households have internet access¹⁴
- Thousands of Detroit residents are excluded from the opportunities for education, employment, and belonging afforded to others¹⁵

>> Opportunities for sustained engagement

- Build relationships with a community organization focused on neighborhood conditions, economic empowerment, and digital equity
- Build capacity of programs through skills-based volunteering and board seats i.e., technical support, human resources
- Provide training programs; financial literacy, workforce development, apprenticeships, and technology upskilling for new job opportunities
- Collaborate with Black-owned businesses via mentorship and mutually beneficial relationships
- Support other volunteer-based efforts

8. "The Detroit Future Fund: American Rescue Plan Funding Priority Survey Results." ARPA Survey Results | City of Detroit. <https://detroitmi.gov/webapp/arpa-survey-results>.
 9. Community Needs Assessment February 2023 (Wayne Metropolitan Community Action Agency, February 2023), <https://www.waynemetro.org/wp-content/uploads/2023-Wayne-Metro-Community-Needs-Assessment.pdf>
 10. "Social Determinants of Health: Know What Affects Health." Centers for Disease Control and Prevention. December 8, 2022. <https://www.cdc.gov/socialdeterminants/index.htm>.
 11. Community Needs Assessment February 2023 (Wayne Metropolitan Community Action Agency, February 2023), <https://www.waynemetro.org/wp-content/uploads/2023-Wayne-Metro-Community-Needs-Assessment.pdf>
 12. "Surgeon General's Community Health & Economic Prosperity Report for Business Leaders." U.S. Department of Health and Human Services. January 1, 2021. <https://www.hhs.gov/sites/default/files/chep-sgr-business-leaders-digest.pdf>.
 13, 14 and 15. Peñarroyo, Cyrus. "Mapping Detroit'S Digital Divide." Urban Collaboratory at the University of Michigan. <https://urbanlab.umich.edu/project/mapping-detroits-digital-divide/>.

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